

## Invitation to Partners

October 17-20, 2017 | The Crowne Plaza New Orleans French Quarter | New Orleans, LA



*Leading Excellence  
in Public Procurement*

# 2017

## Invitation to Partners

National Procurement Institute's 49<sup>th</sup> Annual Conference  
22<sup>nd</sup> Annual Achievement of Excellence in  
Procurement Awards Presentations



# National Procurement Institute's 49<sup>th</sup> Annual Conference

Dear Prospective Partner:

*I would like to personally invite your company to partner with the National Procurement Institute at its 49th Annual Conference and take advantage of the many opportunities offered to Conference Partners. We offer progressive partnership levels that let you leave the exposition booth at the office and join the delegates in the conference, interacting one on one and learning about the challenges and successes experienced by the delegates.*

*NPI is excited to announce that the Astor Crowne Plaza New Orleans French Quarter will host the 49th Annual Conference October 17-20, 2017. The conference theme is, "Achieving Procurement Excellence in 2017 ~ New Ideas, New Connections, New Orleans" and the conference program takes "new ideas" to a new level! In a new format for 2017, the conference program features keynote, general and breakout session led by leaders in public procurement and private industry Conference Partners. Michael Derr of Monterey County, California and I are coordinating a groundbreaking agenda featuring never before seen presentation by respected industry leaders. Other highlights this year include a General Session of hot topic discussion tables hosted by our Conference Partners and procurement professionals, an inspiring keynote address and thought provoking concurrent sessions.*

*Don't miss this opportunity to leave the exhibition booth behind and attend our conference alongside our delegates. I look forward to seeing you in October!*

*Christina Pryor, CPPB, CPPO  
2016-2017 President*

## **What is the National Procurement Institute?**

The National Procurement Institute (NPI), founded in 1968, is designed to establish cooperative relationships among our members for the development of efficient purchasing methods and practices in the areas of governmental, educational, airport, and institutional procurement. Our members are leaders and managers in their organizations and are part of the decision making for purchasing and supply management.

In 1990, the NPI affiliated with the National Association of Purchasing Management (NAPM), now the Institute for Supply Management (ISM), a non-profit association of private and public sector purchasing and supply management professionals.

NPI is positioned as the dynamic and effective association of public sector purchasing and supply management professionals.

## **The Benefits of Being a Partner at NPI's Conference!**

As a Conference Partner, you have an excellent opportunity to promote your firm to public purchasing decision-makers throughout the United States and to benefit from the educational and networking sessions.

## **Contact**

Gilbert Garza, 936-588-7144, Jay Yoho, 614-225-1997 or Craig Rowley, at 702-989-8095. Please consider Conference Partnership.

## PARTNERSHIP OPPORTUNITIES

**PLATINUM**  
**\$10,000**

**GOLD**  
**\$3,000**  
(\$5,000 beginning in 2018)

**PARTNER**  
**\$1,000**

Full Conference Registration	4	2	1
Advertisement in the Conference Program	Feature Full Page	Half Page B/W	Quarter Page B/W
"Your Company Name" proudly supports NPI and the Achievement of Excellence in Procurement® text on NPI Home Page with link to company landing page	✓	✓	✓
Conference Program listing (50 word description and contact information)	✓	✓	✓
NPI's mailing list for pre and post Conference marketing	✓	✓	✓
NPI's Conference Attendee List	✓	✓	✓
Email blast to NPI customer list on NPI masthead	Quarterly	Bi-annual	
Logo and Link Displayed Prominently on NPI's Home Page	✓	✓	
VIP Seating at Events	✓	✓	
Recognition during Conference General Session	✓	✓	
Introduce Keynote/General Session Speaker with brief introduction and recognition	✓	✓	
Dedicated table at General Session Forum Educational Session	✓	✓	
Logo included on Conference Delegate marketing materials (provided payment is received before design deadline)	✓	✓	
Rotator Advertisements on the NPI Home Page (1 per quarter)	✓		
Invitation to Attend the VIP Reception (up to 4 people)	✓		
Opportunity to present Educational Session (coordinated with Program Chair)	✓		

## APPLICATION AND CONTRACT FOR PARTNERSHIP

49<sup>TH</sup> ANNUAL CONFERENCE

CROWNE PLAZA NEW ORLEANS FRENCH QUARTER, NEW ORLEANS, LA • October 17-20, 2017

ORGANIZATION (please print): \_\_\_\_\_

hereby applies for partnership at NPI's 49th Annual Conference scheduled for October 17-20, 2017.

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### SPONSORSHIP

\_\_\_\_ Sponsorship Contact NPI at 702-989-8095 ..... \$ \_\_\_\_\_

### PARTNERSHIP LEVELS

\_\_\_\_ Platinum \$10,000 ..... \$ \_\_\_\_\_

\_\_\_\_ Gold \$3,000 ..... \$ \_\_\_\_\_

\_\_\_\_ Partner \$1,000 ..... \$ \_\_\_\_\_

**TOTAL** Amount enclosed (U.S. funds) \$ \_\_\_\_\_

**Make check payable to National Procurement Institute, Inc.  
Remit to: NPI • Attn: Partners • PO Box 2774, Rockport, TX 78381**

For payment by credit card, please complete the following payment information: ☐ VISA ☐ MC ☐ AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount Authorized: \_\_\_\_\_

**Email to: [executivedirector@npiconnection.org](mailto:executivedirector@npiconnection.org)**

*RETURN ALL PARTS OF CONTRACT TO NPI. This contract shall not be binding unless and until it is accepted and approved by NPI.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Tel: (702) 989-8095 • Fax: (702) 967-0744