World’s First

AN OVERVIEW
For a new economy founded on good businesses working together to promote and protect human rights

- We cannot identity (specifically) who not to buy from, but can tell you who to buy from with peace of mind
- You can de-risk your portfolio of modern slavery and human trafficking – along with a wide range of human rights issues - during procurement of services and products.
- In complete confidence, your suppliers will bring you services and products made in freedom.

The world’s first human rights compliance tech-based platform designed to partner organisations in monitoring and remedying human rights issues in real time
The Global Challenges

- **Increasing modern slavery**
  - **Rise**: due to supply chain opacity and business decisions.
  - **Result**: 2015 UK Modern Slavery Act.*

- **Cost, complexity, opacity of supply chains**

- **Inability to automate & scale**

- **Failure of audit & certification**

- **Decreasing trust in retailers and sellers**

  **Failed model**: High degree of sophistication and cost.
  Innumerable weaknesses: fraud, false sense of assuredness, inaccuracies, lack of confidentiality, limited actionability, highlights the problem without solving it,

**Advanced tech**: not been applied to promulgate and protect human rights.

**Solutions**: extremely expensive, and product-focused.

**Failure** to account for the “human supply chain”

**All-time low consumer trust in retailers and social labels.**

**Rising** ethical consumption and preference for ethical and purposeful brands.
The Procurement Challenges – “you buy it you own it”

Having to do more with less

Legislative demands extending to procurement

Cost, complexity, opacity and product-focus of supply chains

Lack of specific Human rights skills and knowledge

Sustainability claims are left to bidder’s honesty

Public procurement agencies are always under pressure to reduce staff costs, and at the same time suffer increasing attention to sustainable procurement, and compliance

As more legislative attempts appear to extend compliance requirements on human rights, procurement agencies are increasingly subject.

Solutions to supply chain transparency and visibility are expensive. And invariably are about products, not people.

Procurement agency staff tend to be contracting specialist, not human rights specialists

In the absence of tangible, independently-verifiable data, bidder’s sustainability claims amount only to an honour system model
What did we do the last 2 years?

- World's first human rights framework for 'decent work'
- Technology to operationalise the framework

Human Rights Compliance - real-time - all the time -
Guaranteeing human rights in workplaces:

- **Align Values**
- **Map & Assess Supply Chain**
- **Talk to all Staff**

**De-risk and comply:**
Align your values and compliance needs with your suppliers’.

**Reduce complexity and reverse opacity:**
100% visibility of workforce and supply chains with real time mapping.

**Gather primary evidence & remedy**
Staff reporting their conditions in real time. Head off problems before they blow up.

“...slavefreetrade is to Human Rights compliance, as Salesforce is to CRM.”
Let us help you become Risk-Free of human trafficking and modern slavery.

- No Forced Labour
- No Child Labour
- No Discrimination
- Grievance Resolution
- Safe and Healthy Workplace
- Fair Pay and Hours
- Freedom of Association
- Employment Relations and Contracts
- Dignity and Respect
- Supply Chain Transparency
IMPACT MAPPING TO THE SDGs

Civil Society and Private Sector Collaboration; Public Private Sectors in Partnership

Human Rights Compliant Workplaces, Production, Goods and Services, Funds and Investments

Community Engagement, Building More Resilient Communities

No Discrimination, No Gender Pay Gap, No Sexual Harassment

Safe and Healthy Workplaces

Dignity and Respect, Employment Contracts, Fair Pay and Hours, No Recruitment Fees, Safe and Healthy Workplace, No Discrimination, Freedom of Association, Access to Grievance Resolution, No Child Labour, No Forced Labour, No Servitude, No Human Trafficking

No Gender Pay Gap, No Sexual Harassment, No Sexual Abuse
1. **Determine organisation's alignment** without the anti-slavery values and principles: preparedness and suitability for assessment.

2. **Map** organisation's **workplaces** and **supply chains**. Enrol every member of staff.

3. **Assess** every **worksite** through direct contact in real-time with primary sources.

4. The organisation/‘cleared’ **elements** of the supply chain may **carry** various **slave-free labels**

5. **Continue** to **monitor** standards within all worksites remotely and continuously.
How Our Platform Ensures Compliance in Supply Chains

Companies subscribe.

• Coys import your supplier master list into the platform.
• Coy suppliers are mapped automatically by the platform.

Your data remains yours. slavefreetrade cannot see it.
You see current/pending status of compliance with your decent work requirements.

Your suppliers are invited to sign on: requirements.

• Staff answer average 9 questions a month (detect human trafficking or modern slavery).
• Staff register in the platform: zero knowledge smartphone app.
• Frequent programmed and random site audits.
• Commercial Confidentiality: visibility of suppliers’ suppliers is reduced (1 degree of separation rule).

Customised Reports Through Dashboard.

• You can download customisable reports (based on criteria) to assess your risk and vendor relationships.

Adverse assessments.

• When an adverse condition is found in a supply chain, all parties are notified of an issue.
• Services are offered by slavefreetrade to help remediate.

1-click modern slavery statement compilation and submission.

Your data remains yours. slavefreetrade cannot see it.
You see current/pending status of compliance with your decent work requirements.
Features of the Scoring

- Answer with **personal experience** only
- **360 degree view** through observation questions
- Helps **control subjectivity** and context
- Favours **more honest** answers and participant are more forthcoming

**Uncertainty or Bias is removed**

**Unambiguous**

- **Binary choices** when answering question
- **99% CI**, and **4% MoE** set as threshold for workplace results
Integrity

Layers Surrounding the Process

**Anonymity**
- Platform can never know who each participant is.
- Identifies participants using a zero knowledge application and cryptographic hash.

**Monitoring**
- Platform monitors usage patterns for anomalies (collusion, coercion).
- Anomalies are flagged up to clients and our supply chain advisors.

**Audits**
- Calibrate the system, check the integrity of results, verify the performance of the questions, (and keep people on their toes!)
Helping you **mitigate risk**, with:

1. **Procurers dashboard** and **e-procurement plug-in**
2. Your bidder supply chain **dashboard** with customisable compliance status reports.
3. **Graphic (map) visualization** of your portfolio by country, product, and human rights (by principle)
4. **Graphic (sliders) visualization** of your bidder’s human rights performance by principle
5. Real-time adverse **assessment alerts**.
6. Real-time chat connection with slavefreetrade staff
7. Full view of **bidder’s legal compliance** with **ALL** modern slavery and due diligence laws
Your Dashboard

Portfolio data summary – filtered by bidder or overall: #supply chain staff, # bidder workforce staff, # questions asked, % supplier engagement, % staff engagement

Status of your bidder’s Values Alignment against the human rights principles for decent work.

Mapping of your entire portfolio, and your supply chains mapped in real time.

Very quickly add new or import existing suppliers (.xls).

Overview of your vendors/bidders by location.

Measure your suppliers’ engagement with the process.

Your vendor/bidder’s human rights performance visualised against each principle, live.
KEY PLATFORM FEATURES
Technical Information

ISO270001

100% Compliant with the ISO270001 information security management standard.

Encryption

World’s First

Operating the world’s first zero knowledge digital identity application for staff in workplaces.

GDPR

100% Compliant for data usage and collection.
Clear and explicit control for users.
Policies & Procedures

We assess the policies and procedures clients provide. We help them develop full portfolio (templates and guidance).

Training & Active Measures

Every organisation needs to be beyond policy documents to demonstrate genuine will.

Assessing Values Match

Process ensures only good actors enter, and only good actors remain. Bad actors are excluded based on failures and fraud detection.

Process 1: Values Alignment

Good actors work together through cohesion.
Process 2: Supply Chain Mapping

Our platform reduces the complexity of the supply chain; discover and map your supply chain up to 100% visibility.

- **Import and Manage Primary Vendors**
  - Bulk import and mapping of all of vendors
  - This is client’s platform Their data is their data
  - Only shared on their terms

- **100% Visibility of Supply Chains**
  - Complete Commercial confidentiality
  - "One degree of separation" rule
  - Builds trust between clients and their suppliers

- **100% Human Rights Transparency**
  - Generate reports on every area of HR. attestations.
  - Understand and Assess your vendor risk.
Process 3: Connect with all staff

We apply the best evidence rule: working conditions are best evidenced by those in the workplace.

Register all staff.

The more staff involved, the better the result.

Zero knowledge.

Blockchain: unique zero knowledge (zn) method of registration.

Only you know who your staff are

Questions from our human rights framework are sent to all staff (8 a month)

Real time, all the time.
Procurement Solution: the Global Sourcing Initiative

A resource for professional procurers and buyers to exercise their demand for human rights compliant products.

Search

**Professional buyers** can search for products they seek to source.

And, if there is enough demand, put out RFTs!

Register Demand

**Buyers** can register their demand for products they need to source.

Connect & Purchase

**Procurers** are connected with suppliers of the goods they find they want.
E-Procurement Plug-in

Procurement professional exercising their intent to procure slave-free, human rights friendly goods and services

- **Dashboard to detail bidders’ human rights record**: A procurer’s dashboard to see global, category, and bidder-specific human rights information, geographic visualisations of supply chains, and visual data on how many people are impacted by compliance.

- **Plug-in for e-tender website**: An integrated checkbox on your e-tender website so that slavefreetrade’s human rights compliant organisations can check the box, to approve your view of their human rights record.

- **Capacity to produce reports on human rights footprint of portfolio**: An ability to prepare a range of filtered reports for human rights compliance efforts by category, globally, or by bidder.
E-Procurement Plug-in

A checkbox on your e-tender website to guarantee human rights compliance
Procurer Dashboard

Visualize and access important data on your portfolio, and individual bidders
Customised Portfolio Reporting

Generate reports and huge range of statistics from almost any angle of your portfolio – country, principle, issue, product, bidder - (Including modern slavery statement content)
With our platform, your tenderers will bring guaranteed human rights compliant services & products to market.

Methods used in designing our tools:

- Trust
- Behavioral Economics
- Telemetry
- Audit and Engagement
- Anonymity and Privacy
- Psychology
- Analytics
- Crime Science

Benefits to you:

- Live visualisation of current human rights status of bidders and their supply chain
- Immediate visualization of YOUR portfolio human rights performance, and of each bidder
- Real-time impact footprint data – the number of staff in your bidder’s chain, how engaged they are, where they are
- Ability to compile reports by product, country, bidder, or human rights principle
- No knowledge of human rights law required
- Fast, interactive, and immediate
Our development timeline....

MVP (beta)
Dependancy: Compliance Audit
October-November 2019

Procurement Functionality
Dependancy: Funding / User Group
April-May 2020

Alpha
Dependancy: Beta Evaluation
January-February 2020
Our Team

Justice Oagile Key Dingake
Association Patron

Paola Garieri
Association Treasurer

Annika Hartman de Meuron
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THANK YOU

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